

medianet berlinbrandenburg

# gamescom

Games made in Berlin-Brandenburg

21 – 23 August 2024 | Koelnmesse



THE GERMAN CAPITAL REGION  
excellence in ict • media • creative industries



# BASIC SERVICES

## **Group Booth**

- Group booth in a prominent location
- Free use of common areas such as lounge and reception area
- More than 10 companies as co-exhibitors from Berlin and Brandenburg
- (small) catering on all three days of the fair for exhibitors and guests (drinks, fruits, pastries, sandwiches etc.)
- Service staff on site

## **Communication**

- Branding on the group booth and in selected communication media
- Entry in the digital trade fair catalogue and (digital) Berlin-Brandenburg Brochure with company profiles of all exhibitors and partners
- Press and public relations
- At least one MeetToMatch account
- An account for gamescom's own matchmaking system
- Gamescom Digital Partner Package (Business Area Paket)

## **Organization**

- Project management by medianet
- Implementation and organization of the group booth incl. Stand construction and arrangements with the Cologne Exhibition Centre
- Coordination of co-exhibitors
- Support by medianet on site

## **Supporting program**

- Berlin-Brandenburg reception on 21 August incl. catering
- Invitation dispatch for Berlin-Brandenburg reception on behalf of all co-exhibitors

# PACKAGES

\*Members receive 25% discount on all prices

## Private Meeting Package

### Meeting Booth:

3 days exclusive use of a private meeting room, including branding

### Tickets & Access:

- 2 exhibitor tickets with access to closed stand area (backyard)
- Catering & Drinks

**7.350 €**

**5.500 €\***

## Exhibitor Package

### Stand space:

- open Exhibitor Booth - 4m x 3m (Whitecube - Branding/Tech /excl.)

### Inclusive:

- 4 exhibitor tickets with access to closed stand area (backyard)
- Catering & Drinks
- 25 % discount for Meeting Packages

**10.650 €**

**8.000 €\***

# ADD-ONS

We're happy to offer you additional services tailored to your needs, including enhanced branding opportunities, intimate stand events or access to our stage upon request. These services are available at an additional cost and will be tailored to your specific requirements.

Our valued members enjoy a 25% discount.



# REGISTRATION FORM

**Company**

**Street**

**Postcode/City**

**Website**

**Full name**

**Tel./Mobile**

**E-Mail**

**Total price plus VAT.**

**I hereby confirm my choice.**

**I am a member of medianet berlinbrandenburg e.V.  
(25% discount)**

**Signature**

**Date/Location**

From May 2 to June 30, 50% must be paid in case of cancellation by the co-exhibitor. From July 1 the fee is to be paid in full.

# Contact



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