



media:net
berlinbrandenburg

Connecting Business.
Sharing Knowledge. Networking the Future.

ENG



Bernd Schiphorst

Senior Advisor, Chairman of the Supervisory Board media:net berlinbrandenburg e.V.

»ESPECIALLY NEW MEDIA PROFESSIONS ARE ATTRACTED BY THE CREATIVE VIBES OF THE CAPITAL REGION AND PROFIT FROM **media:net** WHICH HAS BECOME THE MOST IMPORTANT PLATFORM FOR COMPANIES OF THE MEDIA, FILM AND COMMUNICATION SECTOR.«



Prof. Dr. Susanne Stürmer

President Film University

Babelsberg KONRAD WOLF

Vice Chairwoman

media:net berlinbrandenburg e.V.

»EFFICIENT, INFORMATIVE AND COMMUNICATIVE – **media:net** PROVIDES UNIQUE OPPORTUNITIES FOR CROSS-SECTORAL NETWORKING.«



WE NETWORK, PROMOTE, AND REPRESENT: ACROSS ALL SECTORS



As a media, digital and creative economy confederation based in the capital city region, media:net is an ever-evolving organism. Together with the local companies, we thrive on these changes. We offer multiple companies a creative platform – from young, innovative startups to the major players in the sector. Our members come from music, film, TV, digital media, advertising, design, IT, communications and industrial 4.0. We serve the creative industry across sectors, and that's what forms our foundation. Companies and members provide valuable motivation at our numerous events and have the opportunity to be part of shaping local economic conditions. I would like to invite you to explore and take advantage of the many benefits our network has to offer. Benefit from our shared expertise and numerous contacts, and get connected!

Yours faithfully

Andrea Peters

CEO, media:net berlinbrandenburg e.V.



OUR INITIATIVES GIVE YOUR INDUSTRY ITS OWN PLATFORM



media.connect
brandenburg

media.connect brandenburg represents media companies from Brandenburg and the capital region. Its goal is the constitution of an area-wide media and ITC network in the state of Brandenburg. It concentrates activities with politics, science and education as well as a variety of professional knowledge.

www.mediconnect-bb.de



games.net
berlinbrandenburg

games.net connects the games industry in the capital region and supports big and small players with excellent contacts in business, politics and research. It represents, connects and supports big players as well as startups – and as a platform enables the dialogue to corporations, institutions, politics, science and universities.

www.gamesnet-bb.de



Berlin
Baltic
Nordic.net

BerlinBalticNordic.net is a business and networking platform for interactive media companies, with a focus on games, startups and digital media. The aim of the initiative is to connect the Berlin scene with the Baltic Sea and Nordic countries.

www.berlinbalticnordic.net



production.net
berlinbrandenburg

production.net berlinbrandenburg is a platform of service providers from the film and TV industry as well as the studios in Berlin and Brandenburg. Big and small players profit from the dialogue at industry events, conferences and festivals.

www.productionnet-bb.de



startup.net
berlinbrandenburg

startup.net berlinbrandenburg connects startups and investors, the old economy, politics and institutions, universities and businesses. Events, trade fairs as well as established formats strengthen the digital economy and the regional business scene.

www.startupnet-bb.de

» ONE OF THE BIGGEST AND MOST SUCCESSFUL REGIONAL NETWORKS

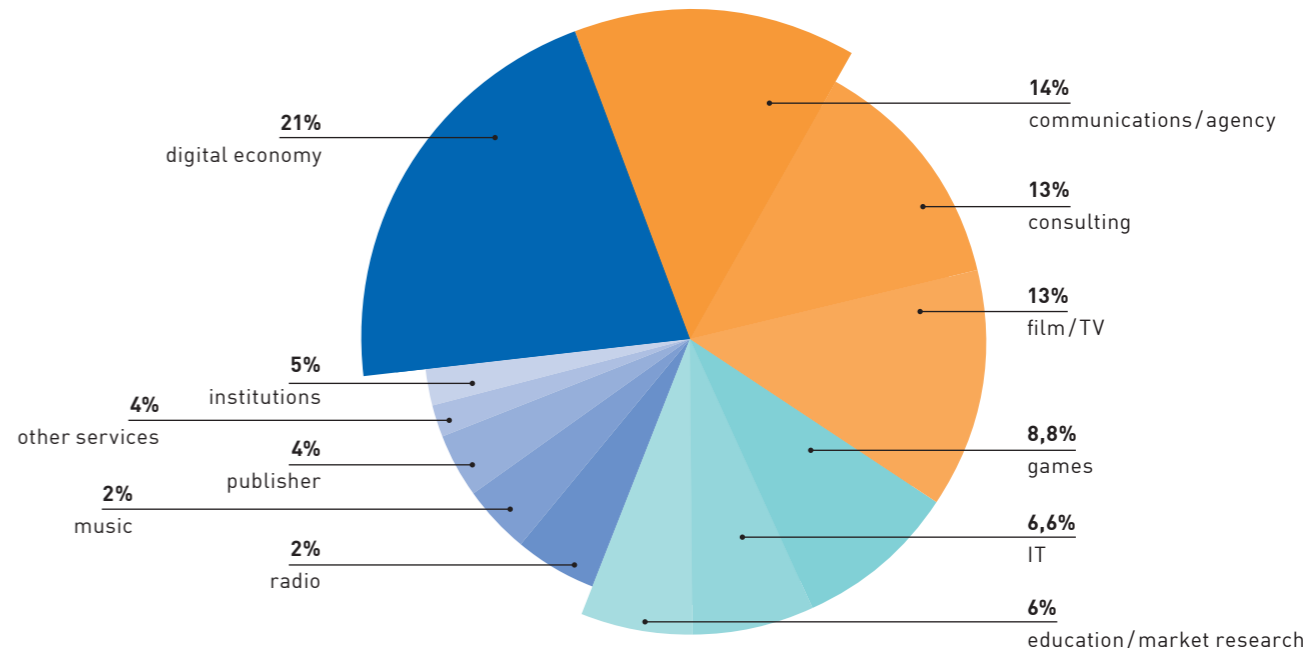
media:net berlinbrandenburg ranks among the biggest and most successful regional networks of media, digital and creative economy in Germany for more than 15 years.

It plays a key role in the cross sectors and cross border networking of 450 members: From the established and globally active companies to the newly established, innovative startups, we take care of all the players in the media and creative industries, IT and communications and industrial 4.0.

media:net cooperates with institutions, associations and opinion leaders from business, research and culture to improve regional economic conditions. It also keeps you informed and connected with studies and surveys focused on members' current issues and business needs. Events offer practice-oriented professional development and valuable contacts. The aim of media:net is to connect key players and represent interests of the members in Berlin and Brandenburg to improve the regional business conditions.



OUR MEMBER'S STRUCTURE





»» BENEFIT FROM THE LOCATION'S BUSINESS INTELLIGENCE ««

Dr. Jürgen Allerkamp
Chairman of the Executive Board
Investitionsbank Berlin

»CREATIVE INDUSTRY AND BERLIN ARE MEANWHILE SYNONYMOUS. THE CREDIT BELONGS AS WELL TO **media:net**. WE AS IBB HAVE GLADLY SUPPORTED **media:net** FROM THE BEGINNING AS THE NETWORK PROVIDES PERFECT ACCESS TO THE YOUNG AND CREATIVE COMPANIES.«



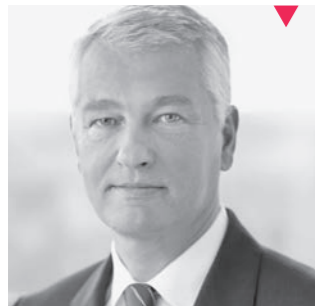
YOUR NETWORK, YOUR BENEFITS

- » We provide access to new business contacts, cooperation partners and professionals
- » We put you in contact with political and funding institutions
- » We build bridges towards business partners and financing opportunities
- » We actively link you to other sectors, including the automotive industry, health, food and tourism
- » We use over 130 events each year to facilitate regular exchanges between our members
- » We teach skills and bring decision-makers together around one table

Tillman Stenger

*Chairman of the Board Management
Investitionsbank des Landes
Brandenburg*

»THE INNOVATIVE EVENT FORMATS OF **media:net** BRING TOGETHER PROTAGONISTS OF THE MEDIA ECONOMY, POLITICS, AND RESEARCH. THUS, THE NETWORK PROVIDES IMPETUS FOR NEW COLLABORATIONS AND IDEAS WHICH MOVE BERLIN-BRANDENBURG FORWARD AS A MEDIA REGION.«



OUR SERVICES
Knowledge Transfer & Training



KNOWLEDGE FOR YOUR INDUSTRY

- > We regularly commission Forsa surveys on your topics
- > We provide regular training opportunities for your employees on subjects such as law, finance or HR
- > We involve market drivers of future technologies
- > We use the annual media barometer to monitor the business climate for the sectors in the capital city region

Dr. Dietmar Woidke

Minister President of Brandenburg

»THE COOPERATION BETWEEN UNIVERSITIES, MEDIA COMPANIES AND FILM STUDIOS AT BABELSBERG IS AS SUCCESSFUL AS IT IS BECAUSE **media:net** BRINGS PEOPLE TOGETHER AND CONNECTS COMPETENCE.«



Michael Müller

Governing Mayor of Berlin

»BERLIN'S ECONOMY HAS CHANGED RAPIDLY AND HAS BECOME AN INNOVATIVE AND COMPETITIVE ONE. THE CREATIVES OF THE MEDIA INDUSTRY ARE ONE OF THE MOST IMPORTANT ENGINES FOR INNOVATION TODAY. AND THEY BE IN THE FUTURE.«



CONTRIBUTE TO SHAPING A REGIONAL BUSINESS HUB

- > We work with you on location to lay out the general business parameters
- > We serve as a multiplier for your business and help you get your message across
- > We use our weekly newsletter to keep over 3000 recipients from the worlds of politics, business and media informed about the latest news from your company
- > Our large partner network and our press contacts promote the visibility of our members
- > We provide the impetus for Berlin-Brandenburg as a business hub – and work with you so your projects move forward



Christoph Fisser

Chairman Studio Babelsberg AG

»COMPANIES IN BERLIN-BRANDENBURG HAVE TO INCREASINGLY COMPETE ON AN INTERNATIONAL LEVEL. WE NEED A POLICY WHICH TAKES THIS INTO ACCOUNT AND SETS THE RIGHT COURSE. AS A REGIONAL NETWORK **media:net** BRINGS TOGETHER DECISION MAKERS AND THUS SUPPORTS THE CREATIVE INDUSTRY.«



Helge Jürgens

CEO Site Development Medienboard Berlin-Brandenburg

»THE MEDIA LOCATION BERLIN-BRANDENBURG PLAYS NATIONALLY AND INTERNATIONALLY IN THE UPPER LEAGUE. IT COMBINES THE MOST INNOVATIVE PLAYERS OF THE CREATIVE INDUSTRY – FILM, TV, GAMES, VR OR VFX – AND OFFERS OPTIMAL CONDITIONS FOR COOPERATIONS AND BUSINESS MODELS OF THE FUTURE.

AS A PARTNER OF MEDIENBOARD, **media:net** CONNECTS THOSE BRANCHES WITH IT'S EXZELLENT NETWORK AND CONTRIBUTES TO KNOWLEDGE TRANSFER AND SUSTAINABLE DEVELOPMENT POTENTIALITIES.«



OUR SERVICES
Benefits



SERVICES ON TOP

- > **Job portal:** members can use our platform to find future employees
Changemanagement, recruiting, employer branding? We strengthen your HR sector and our **HR_netWork** offers further education and networking
- > As a member, your numerous partnerships will provide you with **discounts** for attending meetings and conferences
- > **Special conditions:** we negotiate attractive privileges and offerings which are interesting for your business – for example hotels, IT services, further education institutes and event location supplier



DISCOVER OUR EVENT FORMATS

The best ideas still develop
behind the daily routine in a relaxed
and communicative atmosphere.



A VARIETY OF MORE THAN 130 EVENTS PER YEAR:

mediengipfel Twice a year media:net and Medienboard Berlin-Brandenburg bring together top-class guests from politics, economy, media and culture.

Politischer Morgen Entrepreneurs and representatives from politics meet to discuss current issues and to clarify the need for action.

Matchmaking Events as the Investors' Dinner, the Crossover Dinner and the Creative Dinner promotes networking with co-operation partners or future employers.

mediendinner Inspiring keynotes, delicious treats – the mediendinner hosted by media:net and Medienboard allows networking in an exclusive atmosphere.

media:netLAW and media:netFinance Our regular workshops keep you up-to-date when it comes to legal and financial matters.

media:netFUN Visits to cultural institutions, the Golftag or Dragonboats Media-Cups are cultural and sportive highlights of the year.



Frank Briegmann

President & CEO

Central Europe

UNIVERSAL MUSIC und

Deutsche Grammophon



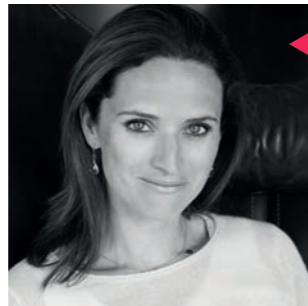
»WHEN I STARTED WORKING FOR UNIVERSAL MUSIC, I WAS NEW IN BERLIN AND THE **media:net** HELPED ME TO NETWORK AND CONNECT QUICKLY – ESPECIALLY WITH PEOPLE FROM OTHER INDUSTRIES. THE BEST IDEAS ARISE WHEN DIFFERENT PERSPECTIVES GATHER AND AN INTERDISCIPLINARY KNOW-HOW-TRANSFER HAPPENS.«



Dr. Jens Müffelmann

*CEO Axel Springer Digital Ventures,
President Axel Springer USA, Axel Springer SE*

»WITHIN FIFTEEN YEARS **media:net** HAS SUCCESSFULLY GROWN FROM AN IDEA TO THE LARGEST CREATIVE AND MEDIA NETWORK OF THE REGION. OUR FORMULA FOR SUCCESS IS BOTH SIMPLE AND EFFECTIVE – **media:net** CONSISTENTLY ADAPTS TO THE NEEDS OF MEMBERS ACCORDING TO THE MOTTO: FROM COMPANIES, FOR COMPANIES.«



Verena Pausder

Founder & CEO, Fox & Sheep GmbH

»BERLIN IS BECOMING MORE AND MORE A STARTUP CAPITAL. THUS NETWORKING OF THE NEW DIGITAL ECONOMY WITH THE BIG PLAYERS OF THE INDUSTRY BECOMES EVEN MORE IMPORTANT. HERE'S WHERE THE **media:net** PERFORMS A KEY FUNCTION IN BRINGING TOGETHER OLD AND NEW ECONOMY SO THAT BOTH WORLDS CAN BENEFIT FROM THEIR MUTUAL STRENGTHS.«



»
CONTACTS AND IMPULSES
FOR NEW COOPERATIONS
AND IDEAS
«



TAKE ADVANTAGE OF THE
NETWORKING CONTACTS AND
CONTRIBUTE YOUR IDEAS!

»FOR COMPANIES WITHIN MEDIA AND CREATIVE INDUSTRIES BERLIN IS AS ATTRACTIVE AS IT IS FOR THE STARTUPS IN THE DIGITAL AREA. MORE AND MORE TALENTS, ENTREPRENEURS AND INVESTORS, DOMESTIC AND INTERNATIONAL, ARE FOCUSING ON THE GERMAN CAPITAL. THE ECOSYSTEM THEY FIND IS RAPIDLY DEVELOPING TOWARDS THE PERFECT ENVIRONMENT, IN QUANTITY AND QUALITY. **media:net** IS THE CONNECTOR BETWEEN ALL THE PARTIES WITH ITS MULTIPLE AND DYNAMIC INITIATIVES.«



Dr. Florian Heinemann
Founding Partner, Project A

»THE BERLIN MEDIA LANDSCAPE IS ONE OF EUROPE'S LIVELIEST. ESPECIALLY THE DIGITAL INDUSTRY HAS EVOLVED INTO A REAL GROWTH ENGINE. IN A UNIQUE WAY **media:net** COMBINES THE INTERESTS AND ACTIVITIES OF ALL PLAYERS AND PROVIDES WITH VARIOUS OFFERINGS A PRODUCTIVE DEVELOPMENT AND NETWORK OF ONE OF THE MOST IMPORTANT INDUSTRIES OF THE REGION.«



Boris Wasmuth
Co-Founder and Managing Director, GameDuell

TOGETHER WE ACHIEVE
SOMETHING GREAT.
BECOME A MEMBER OF
media:net



ONE MEMBERSHIP FOR YOU AND YOUR EMPLOYEES

A membership includes 100 % of our services for your colleagues. The costs for an annual membership depend on the type of company and are net and per calendar year. There is no registration fee.

Our membership models cover rates for companies, banks/insurance/VCs/law firms, startups and freelancers. Call us or visit our website for further information: www.medianet-bb.de/de/mitgliedschaft.

You have further questions? You would like to take part in one of our events or initialize a cooperation? We'll be pleased to talk the matter over with you!

Get in touch with us!

media:net

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